

Town of Ingersoll – Policy & Procedure

Policy Section	Public Works	Number of Pages	
Policy Number	2025-02	Revision	Original
Report & Meeting Adoption Date	OP-020-25 October 6, 2025	Revision Date	September 19, 2025
Policy Title	Radar Speed Sign Policy		

Policy

The Town owns and maintains an inventory of four (4) radar speed signs, otherwise referred to as ‘Driver Feedback Signs’. These signs display a driver’s real time rate of speed as they approach the sign, as well as collect aggregate speed and traffic count data.

In support of Vision Zero strategies, these Radar Speed Signs are an educational tool intended to promote safe and responsible driving throughout a neighbourhood. The program educates motorists on the speeds at which they are driving, as well as educating residents about the real speed of vehicles travelling through their neighbourhood.

The program is based on the principal that many motorists are somewhat unaware that they are travelling at an excessive rate of speed, since most motorists generally drive at a speed deemed comfortable, depending on road geometry and roadside development. The operating speed electronically displayed on the Board is a strong visual reminder to the motorist to comply with the posted speed limit.

Procedure

This policy document has been developed to guide the criteria by which the Town will place a radar speed sign at a location requested by a stakeholder. This policy applies only to the roads within the Town boundaries that are within the Towns owned road inventory. Should a stakeholder request placement of a radar speed sign at a location not owned by the Town, they will be directed to the proper road authority.

The below criteria have been established to ensure appropriate and best use of practice.

1. A resident may make a written request to works@ingersoll.ca for placement of the radar sign on a Town owned road. The request will specify exactly where the sign is requested to be placed, which must meet the following criteria:
 - a. The device can be operated on a roadway with maximum two lanes per direction and primarily on residential roadways.

- b. The device can only be placed on public property, such as a boulevard
 - c. There must be no obstruction blocking the radar signal or visibility to the display, such as tree foliage or parked cars
 - d. There must be a permanent fixture, such as a utility pole, suitable for securing the speed sign to (fire hydrants are not suitable)
 - e. The location cannot be near a traffic signal, stop sign facing oncoming traffic, or a short road section
 - f. The location cannot be near a curve in the road
 - g. Site conditions must be safe for all road users and Town staff as determined by the Town Public Works Department.
2. Upon receipt of the request the Public Works Manager shall inspect the applicable roadway and review the feasibility of the proposed location.
 - a. The Public Works Manager reserves the right to modify the requested sign location to a position that may be considered more effective within the relative area, for example: where an existing speed sign is located, and a radar speed sign can be installed directly above, for more effective use.
3. Should the proposed location be found suitable, the Public Works Manager shall place the radar speed sign at the location at its next availability, for a period not less than six (6) weeks, and not greater than eight (8) weeks.
4. The Public Works Manager shall inform Council of the placement of the sign within the monthly activity report.
5. It is the responsibility of the Public Works Superintendent to ensure that the requirements of this policy have been met prior to the placement of the radar speed sign.
6. Subsequent requests for sign placement will be placed in priority order, based on when the request was received.